



WHAT'S NEW IN COSMETIC PACKAGING?

Cosmopack | Even though there have hardly been any face-to-face meetings over the past two years, the demands placed on packaging for the cosmetics industry have continued to change and development has of course progressed steadily. We can finally meet again, exchange ideas on site at COSMOPACK and find out about current trends.

COSMOPROF
WORLDWIDE BOLOGNA

Cosmoprof Worldwide Bologna will take place from
28th April – 1st May, 2022
Cosmopack and Cosmo
Perfumery & Cosmetics will take place from 29th April –
2nd May, 2022 in the Bologna Fair District. For details,

To understand how the cosmetic industry is transforming and the challenges to be faced in the coming months, it is essential to analyse the solutions proposed by the supply chain. Cosmopack, scheduled from 28th April to 1st May, 2022, in Bologna, Italy, **hosts all sectors of the supply chain** – contract manufacturing and private label, process and packaging machinery, primary and secondary packaging, applicators, ingredients, and raw

materials. The exhibition, organised in conjunction with **Cosmoprof Worldwide Bologna**, will offer a complete vision of innovations and technologies in response to the most current issues for consumers. The presence under the same roof of managers and R&D specialists for finished product is a key factor for the growth of new projects and collaborations, enhancing the quality of the cosmetic offer. Cosmopack 2022 will host the main novelties: on the show floor

stakeholders will discover machines equipped with new digital instruments, capable of improving safety processes without forgetting the quality of the result; new generation raw materials, with manufacturing and extraction processes with reduced environmental impact; performing formulations that respect the planet; packaging with sustainable components; collections suitable for recycling and reuse.

European beauty market

Europe plays a central role in the development of the global beauty industry. France, Germany, UK, and Italy are among the four leading systems worldwide, bringing to the world **top-quality and excellent products**. Research, innovation, safety, and sustainable transition are the key words, which are guiding consumers through a more responsible purchase experience.

ANCOROTTI COSMETICS

The company is leading in the **contract manufacturing** beauty sector. Born in 2009 from Renato Ancorotti's profound experience in the cosmetic business and from the creative vision of his daughter Enrica, ten years later it reaches over 100 million in turnover, positioning itself among the best performing Italian scale-ups. The company develops and manufactures a wide range of makeup and skincare products in collaboration with major international brands. At Cosmopack Ancorotti Cosmetics presents **two collections** that interpret the **concept of identity** through

BKOLOR MAKEUP & SKINCARE

The **contract manufacturer** has been operating in the cosmetic sector for more than 20 years. A strong attitude towards formulation innovation blends with a marked creativity through which curiosity and experimentation grow to give life to successful projects, outside the box, always diversifying from what is proposed by the market. This type of vision makes Bkolor Makeup & Skincare a dynamic working reality that turns into Italian cosmetic heritage where quality and complete

Thanks to these values, the beauty market in Europe reached a total value of up to 79.8 billion euros, with more than 1.8 million employees and over 30,000 scientists working on R&D labs.

As part of the European system, the "Made in Italy" industry is constantly growing. In 2020, Italian beauty industry reached a value of up to 10.6 billion Euros, 33.2 billion Euros when referring to the whole cosmetic supply chain. Thanks to the commitment of over 36,000 direct employees (more than 400,000 if we consider the whole supply chain), **Italian companies produce the 67% of all the make-up products purchased in Europe**.

Presenting the supply chains

The development of Cosmopack foresees an increasingly marked division between the various specialties of the supply chain. The area dedicated

experiential paths at the limit between interiority and aesthetics.

The first revolves around the **idea of self-acceptance and self-care**, with impalpable skin-up textures that blend in contact with the skin, taking care of it thanks to the power of active ingredients that come from the depths of the earth.

The second explores the **dimension of awareness and self-expression**; an honest, cosmic, and inclusive make up that enhances the uniqueness of the wearer while respecting the planet that hosts us and its diversity.

attention to the customer are the basis of the company mission.

The research and study of new technologies has led to the creation of hybrid textures, unique in terms of sensoriality, performance and more: a **cosmetic generation based on clarity and ethics**, proving to be the first to have believed in the market of natural and clean products, that respect the highest international certifications of the "green" movement, which is currently very widespread.



PREVIEW

Now is the time again to discover and share new packaging solutions on site.

to leading machinery and production solutions companies is growing: 19PK, a peculiar sector of Cosmopack, differentiates the show from all other international competitors. **Hall 15** is the reference point for global manufacturers specialising in **full-service offers** for the industry. In **hall 18**, there will be **OEM and packaging** exhibitors. In **hall 20**, alongside the innovations in the machinery sector, there will be space for **companies specialising in packaging**.

Let's discover together the leading companies which will participate in Cosmopack 2022 and their novelties!

ANCOROTTI
C O S M E T I C S





GALA COSMETICI

The company has been producing exclusively **natural, organic, and vegan cosmetics** for 15 years. Through continuous research and innovation, they create natural and certified formulations following the most rigorous standards. Sustainable ingredients and packaging are chosen, obtained through low impact processes, and all the production phases of the products are managed internally. A multilevel quality control is guaranteed for each phase of the production process.

The novelties that Gala Cosmetici presents at Cosmopack 2022 will be focused on environmental sustainability and natural efficacy. There will be proposed some innovative solutions capable of **combining the search for high product performance**, in terms of effectiveness and user experience, **with the need to reduce waste and the use of plastic packaging**.

All the proposals will be natural, organic, and vegan as always.



INCA COSMETICI

Specialised in the **development and production as contract manufacturer** of cosmetics 100% made in Italy, the company specifically designs and manufactures products for the care and beauty of lips and eyes (lipsticks, glosses, lip balms, mascara, eyeliner, eye shadows) and of face and body (foundations, concealers, primers, creams, serums, scrubs, solid perfumes, body creams).

The company maintains its **own**

laboratory, research-development, production, filling, and packaging departments. With the support of R&D and the collaboration of a make up artist and a creative director, the marketing team develops and presents new products, concepts, and trend collections.

Inca Cosmetici is certified ISO 9001: 2015, UNI EN ISO 22716: 2008 and they received the bronze medal at Ecovadis 2021.



ITALCOSMETICI

For more than 40 years the manufacturer is **specialised in make up** for third parties, has always focused on **sustainable and clean cosmetics**, developing formulas with high percentages of natural ingredients enriched with sought-after active ingredients. Italcosmetici offers a tailor-made service, from bulk supply to full service. Thanks to reasonable minimum order

quantity and innovative formulas, it has strengthened its relationships with indie brands so that they are able to differentiate from competitors.

Their new 2022 collection will be a secret that will be revealed when visiting the company at Cosmopack. A little preview shows innovative, hybrid, multi-tasking and versatile textures, bright colours with high visual impact.



MARKETING INDUSTRY

The Italian company combines creativity, design, trend scouting, project development and production to supply packaging solutions and/or turnkey cosmetic and make up products in full service with packaging and formula. The beauty producer works side by side with the cosmetic brands to **develop winning products for the cosmetic and make up market**. Among a wide range of packaging solutions and full-service proposals some will stand out such as the "Eco Beauty Collection", a sustainable, eco-friendly, recyclable,

cardboard/paper packaging collection that is 100% plastic free. Or like the new refillable packaging solutions and brand-new glass collections with pumps and droppers .

Customers can choose of **three full-service concepts** from Marketing Industry: "Commitment", combining natural formulas with sustainable packaging; "EnJoy", playing with fresh and long-lasting textures in bold and vibrant colours; "ExLUXive", blending glowing and top-level textures and luxury packaging.

PDT LABORATORI COSMETICI

The owner of the “Physio Natura” brand and manufacturer of third-party cosmetics is **specialised in the formulation and production of natural and conventional cosmetics** and medical devices. It is based in a modern structure that has R&D, quality control laboratories, production plants, semi-automatic lines for packaging and large rooms for product storage. A **private label service** was created to offer lines with its own specific brand, also based on graphic advice on packaging, as well as of a commercial/legal nature. For their upcycling processes PDT

Laboratori Cosmetici uses waste from the agri-food chain, from which bioactive compounds, enzymes and active substances can be obtained. Anti-ageing “Sleeping Mask” is an example of a “good night” ritual typical of Asian cosmetics, formulated with blackberry extract rich in antioxidants, hyaluronic acid and peptides with a plumping and lifting action. Regenerating “Apricot Oleoscrub” is formulated with oil and microgranules of apricot with an “oil to milk” texture which in contact with water transforms into milk ensuring a delicate.



PHARMACOS

Founded in 2004, the B2B company specialises in the **manufacture of cosmetic makeup**. Conscious of the company’s experience, the team now wants to take on new challenges. November 2021 marks a major shift marked by a new corporate structure, new management figures leading the company’s strategic areas and new key objectives defined putting the customer first.

The new collection follows today’s **macro trends** and focuses on four main themes: **sustainability, wellness,**

colour, and fluidity. Pharmacos is committed to developing environmentally friendly solutions in both formulation and packaging options. In addition to caring for the planet, the team’s duty is to take care for customers and offer them hybrid and multifunctional products that blur the lines between makeup and skincare. Like a rainbow after a storm, the colours will lift customers’ mood and express enthusiasm. New genderless products that combine quality and comfort will allow customers to fully express themselves.



PINK FROGS COSMETICS

For over 40 years, the company has been developing and **manufacturing modern and effective cosmetics with high standards of quality, safety, and environment sustainability.** They are specialised in **skincare, haircare, toiletries, fragrances,** and medical devices.

They offer an integrated service, supporting their clients in the realisation of their successes. The company

defines itself as “unconventional manufacturer” for their ability to innovate and identify the next trends, to respond to the most demanding consumers.

For Cosmopack 2022 pink frogs cosmetics will - as always - have a wide range of **new formulas, especially skincare.** Among all, a new solar range with new generation ocean friendly and clean formulas.



R&D COLOR

Active since 2007, the company that deals with contract manufacturing, is located in the centre of the makeup valley, with a total area of 16,000 square meters of which 2,000 of production area. The attention to details is the engine that moves their ideas and takes the form of always **new makeup and skincare formulas.** Starting from the inspiration of the product up to the complete study of the packaging, they conceive and package the customer’s

request, **creating tailor-made, innovative, and successful solutions,** entirely made in Italy.

R&D Color’s collection starts from a strong desire to feel better, a kind of “feel better” that starts from the skin and is realised through creativity, with a light heart. Colour blends with unique, dreamlike sensory qualities, to stimulate the imagination: the new collection is an enchanted adventure, without age limits.

