## **PDT COSMETICI**

## FOR MORE THAN 30 YEARS A LEADING COMPANY IN COSMETIC FORMULATION AND MANUFACTURING



PDT Cosmetici, a natural cosmetic laboratory in Puglia, was born at the beginning of the 90's in order to provide a wide range of effective cosmetics, formulated and producted in-house.

PDT Cosmetici is the result of passion of Giovanni De Tommasi, a pharmacist with a passion for natural formulas, and Maria Antonietta Plantone, present CEO of the company.



The company is located in a modern facility with Research and Development laboratories, Quality Control, production plants, semi-automatic lines for packaging and large rooms for storing the finished product.

It offers a private label service providing a wide variety of natural active ingredients. The company, in fact, is specialized in formulation and production of cosmetic products, by selecting active ingredients extracted from plants and fruit of the italian territory. PDT Cosmetici follow all the steps useful for the creation of a branded product, for a private label service 100% Made in Italy. PDT Cosmetici is certified ISO 9001 and ISO 22716, recognition that certifies the creation, the application and the maintenance of a management and organizational system conform to specific standards of reference at international level.

From the union between the love of nature and the latest technologies of PDT Cosmetici's R&D department comes Physio Natura, a brand for professional aesthetics with dedicated treatment protocols. The face and body formulas of Physio Natura, based on active ingredients of natural origin and processed with innovative extraction processes that amplify their effectiveness, are also designed for daily wellness at home. The brand includes the presence of the home care format in retail channels as well. Physio Natura products are VEGAN VALIDATED, NICKEL and DERMATOLOGICALLY TESTED. For several years, Physio Natura has been on a path to achieve greater sustainability in cosmetic production. The commitment to the environment also translates into upcycling methods and circular economy. For primary packaging, plastic derived from sugarcane is used, which is reusable and allows less waste to be

produced and therefore uses less energy for disposal. For secondary ones, only FSC paper is used, which comes from forests where the wood is responsibly extracted. Physio Natura is the expression of Made in Italy cosmetic at international level; in fact, it has a distribution network that reaches Asia, bringing to the world the careful selection of raw materials and the quality of research of the company's in-house laboratories.



The next scheduled fairs are Cosmoprof Mumbai and Cosmoprof Bologna.

An expression of the brand's philosophy is definitely the new anti-aging facial line, tested in vivo on a panel of 20 volunteers over 40, formulated to fight all signs of aging. The natural active ingredients selected are Camellia Japonica, rich in vitamins A and E, which stimulates collagen production and counteracts the action of free radicals, and blackberry, which nourishes and restores vitality. Technological actives include Matrixyl 3000® and FUCOLIFE GR ® that work synergistically on skin reparative processes and ensure visible anti-wrinkle efficacy.





SKIN.

CAMMELIA AND BLACKBERRY ANTI-AGE FACE LINE.

Innovative facial products based on original natural actives combined with high-performance technologies to combat all signs of aging.

MADE IN ITALY



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